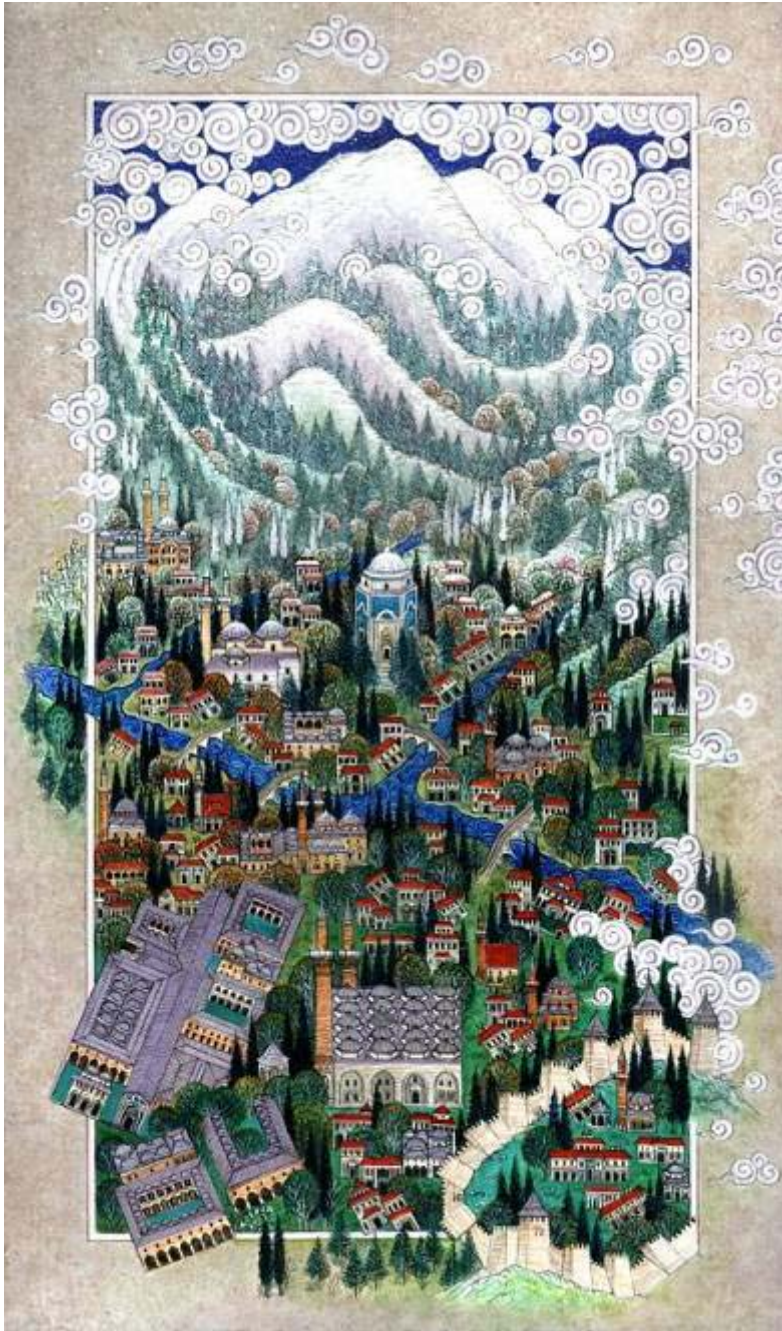


16th International Veterinary Radiology Association Meeting & EVDI Annual Meeting 2012



**BURSA
TURKEY**



**Bursa City painted on Miniature Style by
Nusret Çolpan*



Contents

INVITATION

1. Local Organizing Committee
 2. Official invitation letters
-

DETAILES of IVRA 2012

1. Congress Venue
 - 1.1. Location
 - 1.2. Transportation
2. Dates
3. Travel Documents
4. Accommodation
5. Hotel and Registrations
6. Social Programs
7. Suggested Program

FURTHER INFORMATION

1. Leisure and Culture Activities
2. Daily Tours
3. Pre-Post Congress Tours in Turkey

GENERAL INFORMATION ABOUT TURKEY

1. Turkey - Quite Extraordinary
2. Istanbul
3. Useful Information

PROFESSIONAL CONGRESS ORGANIZER

1. Burkon PCO

INVITATION

Local Organizing Committee

The following names have formed the Local Organizing Committee for *16th International Veterinary Radiology Association Meeting & EVDI Annual Meeting* in Turkey for 2012.

- **Prof. Dr. Deniz SEYREK-İNTAŞ**

IVRA & EAVDI member
Veterinary Surgeon
Uludag University, Faculty of Veterinary Medicine, Bursa
Surgery Department



- **Prof. Dr. O. Sacit GÖRGÜL**

Veterinary Surgeon - Emeritus
Uludag University, Faculty of Veterinary Medicine, Bursa
Surgery Department



- **Prof. Dr. Zeki ALKAN**

Veterinary Surgeon - Emeritus
Ankara University, Faculty of Veterinary Medicine,
Ankara, Surgery Department



- **Prof. Dr. S. Erdem ACAR**

Veterinary Surgeon - Emeritus
Istanbul University, Faculty of Veterinary Medicine,
Istanbul, Surgery Department

- **Prof. Dr. Mustafa ARICAN**

Veterinary Surgeon
Selçuk University Faculty of Veterinary Medicine,
Konya, Surgery Department



- **Assoc. Prof. Dr. Nureddin ÇELİMLİ**

Veterinary Surgeon
Uludag University, Faculty of Veterinary Medicine, Bursa
Surgery Department

Bursa, July 19th, 2011



Dear IVRA Directors,

Dear distinguished radiologists of the world!

It will be a great joy and honour for me and my country to invite you for the 16th IVRA Meeting to Bursa. When I attended my very first International Meeting 1997 in Jerusalem I was so impressed by the organisation of the meeting, by the warm acceptance and encouragement of the 'radiology family' listening interestedly to my first presentation while ignoring the beating drums in my breast and tremble of my voice, that I decided to organize also a Meeting in Turkey. This idea, however, had to grow and develop like me, and when during later meetings people, meanwhile knowing me better, came to ask me, when they would come to Turkey for a meeting, I felt that the time had come to call out loudly: be our guests!

I am inviting you to Turkey, because

... I would like to respond to the hospitality I experienced when I was guest in your countries,

... there is an enormous natural, cultural, historical and artistic wealth in Turkey I would like to show you,

... Turkey is a marvellous country full of diversities regarding nature, population, traditions, religions, but people live tolerance, respect and benignity,

... Turkish people love to host and pamper guests from all over the world with honour, warm hospitality and delicious dishes,

... Turkey is a young country, eager to learn and to obtain up to date scientific knowledge.



I am inviting you to Bursa, because

... it is an amazing city in a region where a winter paradise with a 2500m high mountain, the sea side (Marmara) with little harbours and fisher villages, two lakes and a green, fertile valley crossed by a river fed by water of the melting snow and extending peach plantations are within a distance of 25-30km to the city centre,

... Bursa, once a sleepy little town on the Silk Road, later the first capital of the Ottoman Empire, nowadays an enormous metropolis with 2 million inhabitants and many faces, a glorious mix of the modern and the ancient,

... we have natural warm water springs where in ancient times King Constantine and his wife Theodora took their beauty baths; today people come from all over the country to be cured from lots of diseases by the sanative mineral baths,

... Bursa is easy to reach, close to Istanbul and many other historical and touristic places and offers many opportunities to spend free time and to become acquainted with Turkish traditions, cuisine and hospitality,

... We are proud of our university, in a large campus of approximately 400 acres, with its 10 faculties, 2 high schools, 15 vocational schools, 1 conservatoire, 3 institutes and 18 Research and Application Centres teaching approximately 42,000 students and working hard to establish modern facilities and teaching to achieve European accreditation.

Unfortunately, we haven't yet a Turkish Radiology Association or other comparable establishments, however, I am sure that such a meeting will wake up the enthusiasm and trigger our veterinarians as well as academicians to discover the fascination and depths of the ocean of diagnostic imaging. We have 21 very young Faculties of Veterinary Medicine distributed all over the country, full of dynamic academics who try to launch modern techniques and catch up with global knowledge and technology in order to contribute to animal and human health. If the Meeting would take place here it would be like: "If the prophet does not come to the mountain, then the mountain will go to the prophet". So, a Meeting like this will open our minds and raise the value and appreciation of Radiology.

At the end, if the 16th of the IVRA Meetings, which have taken place since nearly a half-century, would be realized for the first time in Bursa / Turkey it will be an authentic experience and fascinating journey to history for you and a dream will come true for me. I hope, after the meeting, it will be the same for you, too.

Respectfully,



Deniz Seyrek-İntaş (DVM, PhD)

Uludağ University, Faculty of Veterinary Medicine
Surgery Department, Radiology Section





BURSA VALISI

*Dr.Hester McAllister,IVRA Secretary
Faculty of Veterinary Medicine
University College Dublin Belfield
Donnybrook Dublin 4,IRELAND*

06.05.2009

Dear Dr.Hester McAllister

I am delighted to learn that Bursa is being proposed as a venue for the Meeting of the International Veterinary Radiology Association (IVRA) in 2012.

Bursa is a magnificent city with its dynamism, diversity, fascinating history, the warmth and pride of its people, the allure of its heritage and beauty.

Our governorship will be pleased to see you in Bursa.

Sincerely Yours.

*Sahabettin HARPUT
Governor of Bursa*



**BURSA
BÜYÜKŞEHİR
BELEDİYESİ**

Dr. Hester McAllister, IVRA Secretary
Faculty of Veterinary Medicine
University College Dublin Belfield
Donnybrook Dublin 4, IRELAND

Bursa, 28.04.2009

Dear Dr. Hester McAllister,

We would like to extend our enthusiasm and our full support to host the Meeting of the International Veterinary Radiology Association (IVRA) 2012 in Bursa.

I would like to assure you that Bursa Metropolitan Municipality will fully support the local contacts in all stages of organizing your distinguished event and also provide the cooperation of all other related institutions.

Looking forward to having the honor of welcoming you in our city.

Sincerely Yours,


Recep ALTEPE
Lord Mayor
The Metropolitan City of Bursa



To

Dr. Hester McAllister, IVRA Secretary

Faculty of Veterinary Medicine
University College Dublin Belfield
Donnybrook Dublin 4, IRELAND

28. 04. 2009

Dear Dr. Hester McAllister,

We have the pleasure to bring the 16th International Veterinary Radiology Association meeting to Bursa in 2012.

Bursa, the first capital of the Ottoman Empire, has unique historical and natural beauties as the representative of Turkey. It has lots of historical places such as mausoleums, mosques, bazaars like the Covered Bazaar and marketplaces. Bursa also offers a wide range of options for tourism; qualified infrastructure, accomodations, entertainment, sports, transport and excellent group services. Bursa was, and is still, famous for its silk trade, towel manufacture and natural thermal springs (hamams). The city, 25 km southeast of the Sea of Marmara, leans at the hillside of an inactive volcano, which has a telpher to arrive from the city centre in peaceful forests and a ski centre for winter sports. A great university and a well developed industry attract many young people offering a great diversity of ancient culture and modern science and technology. Furthermore, spending some time within our community will also give you the opportunity to taste our unique dishes and live hospitality.

Looking forward to welcoming you tu Bursa in 2012.

Sincerely Yours,

Ahmet GEDİK
Provincial Director of Culture and Tourism



REPUBLIC of TURKEY ULUDAG UNIVERSITY

To

Dr. Hester McAllister, IVRA Secretary
Faculty of Veterinary Medicine
University College Dublin Belfield
Donnybrook Dublin 4, IRELAND

April 20th, 2009

Dear Dr. McAllister,

Uludag University fully supports the initiative taken by Prof. Dr. Deniz Seyrek-Intas as a Turkish delegate of the International Veterinary Radiology Association (IVRA) to organize the IVRA Meeting and would be very pleased to host the IVRA 2012 Congress in Bursa, Turkey.

I do believe that our university with a main campus of about 4,000 acres 18km away from the city centre and its 10 Faculties, 3 institutes and colleges each, 15 vocational schools and 18 research institutes, teaching more than 42.000 students with 574 academics would be a perfect venue for your scientific meeting. Our campus offers a great auditorium with many conference halls for up to 1,800 people and also accommodation facilities such as a 4-star Hotel Holiday Inn, guest houses and student dormitories in the campus area.

I would like to inform you that Uludag University accepts and agrees to be the cohort of the 16th International Veterinary Radiology Association (IVRA) Meeting that will be held in August of 2012, in Bursa, Turkey.

Sincerely,

Prof. Dr. Mete CENGİZ

Rector



REPUBLIC of TURKEY
ULUDAG UNIVERSITY
FACULTY of VETERINARY MEDICINE



To

Dr. Hester McAllister, IVRA Secretary
Faculty of Veterinary Medicine
University College Dublin Belfield
Donnybrook Dublin 4, IRELAND

April 20th, 2009

Dear Dr. McAllister,

One of our lecturers who is an International Veterinary Radiology Association (IVRA) member and ECVDI educated at Justus-Liebig University intends to organize the IVRA 2012 Meeting in Bursa-Turkey as the representative of Turkey.

We realize that IVRA is a prestigious and respected international scientific organization. It would be a great honor for our Faculty to host the IVRA 2012 in Bursa / Turkey.

We fully support Prof. Dr. Deniz SEYREK-INTAS in taking part in the organization of the IVRA Meeting as much as the facilities permit.

Sincerely yours,


Prof. Dr. Mustafa OGAN

Dean



DETAILES of IVRA – EVDI 2012:

Congress Venue

Location: B U R S A

Bursa (historically also known as *Prussa*, Greek: Προύσα, and later as *Brusa*) is a city in northwestern Turkey and the seat of Bursa Province. With a population of 2,562,828 (2007), it is Turkey's fourth largest city, as well as one of the most industrialized and culturally charged metropolitan centers in the country.

Carrying the atmosphere and architectural features of Byzantine and Ottoman from past to present, having a tremendous natural richness, thermal water resources and offering a variety of winter and summer tourism choices Bursa has a unique cultural and historical heritage.

Bursa, a capital city for hundred years during the Ottoman Empire, has always dreamed about the modern and used the experience of the past in order to create it. Today Bursa is not only referred as the leading city of millennium regarding the improvements in various fields like education, health, environment and urban development.

Taking place in the center of different settlements with its thousand years of cultural heritage, the city was named “Green Bursa” due to its rich nature and faced influx of historians and travelers in the past just like today.

Bursa is the city of water, as stated by “Evlia Celebi”. It houses all the values that belong to Turkish world. It is an exceptional city that protects and improves its own identity while embracing universal values. Bursa has a wonderful nature and the biggest share of its nature comes from the mountain “Uludağ”. In the past, “Uludağ” was preferred by the monks as a place for seclusion. Nowadays, it is one of the biggest winter sports centers in Turkey.

Located on the transportation network, Bursa has been a trade center in every period of history. Once the center of silk and satin fabric production, today it is the leading city in various industrial sectors like automotive, machinery, textile and food industry. Improving day by day, it has also a leading role in the economy of the country. Consequently, Bursa is a city that has tourism potential for each day of the year with its cultural, historical and natural richness in which everyone can find a trace of himself and history of humanity.



Reaching to BURSA

Few New Yorkers realize that they can hop over to ISTANBUL for a long week-end as easily as they hop to Hawaii. It is only 7 hours flight from New York and only 3.5 hours from London or Paris to Istanbul. Istanbul is closer than one may think. Most International and Domestic flights arrive and depart from Istanbul's Atatürk airport 24 km from the city center. Atatürk Airport has recently expanded and is able to handle 16.5 million passengers annually, through 15 domestic and 30 international gates.

Istanbul is readily accessible from all parts of the world, and served by more than 50 airlines. Turkish Airlines offers direct flights from 77 cities around the world.

Most major European airports are 2 to 4 hours flight time away from Istanbul, and from east coast of North America and Far East it is about 10 hour journey.

Table 1- Air miles to Istanbul from some international cities.

City	Flight Distance	City	Flight Distance	City	Flight Distance
Athens	349	Madrid	1564	Zurich	1000
Amsterdam	1253	Moscow	1028	Tel Aviv	688
Berlin	992	Oslo	1520	Kuwait	1605
Bucharest	305	Paris	1277	Bahrain	1697
Budapest	614	Prague	868	New York	4538
Brussels	1226	Rome	839	Los Angeles	5220
Copenhagen	1144	Sofia	271	Rio de Janeiro	6400
Dublin	1568	Stockholm	1290	Buenos Aires	7570
Helsinki	1295	Vienna	748	Beijing	4159
Lisbon	1860	Warsaw	842	Tokyo	5291
London	1423	Zagreb	947	Cape Town	4908

An airport serving domestic flights can be found in Bursa (Yenişehir Airport, IATA: YEI, ICAO: LTBR). However, in order to get to Bursa from another country by plane, you will have to take a transit flight via one of Turkey's international airports. In most cases, you will probably be arriving to Bursa from the following airports:

- ❖ Istanbul Atatürk Airport
- ❖ Istanbul Sabiha Gökçen Airport
- ❖ Ankara Esenboğa International Airport
- ❖ Izmir Adnan Menderes Airport
- ❖ There are other international airports in Turkey, but these happen to be the biggest.

There are also flights from Antalya, Diyarbakir, Erzurum, Izmir, and Trabzon provided by certain airlines.

Although there are scheduled flights from Atatürk Airport to Bursa local airport, There will be special transportation service at Atatürk Airport for the Congress participants at the scheduled times. Same service will be provided at departure day of congress from hotel to Atatürk airport for the participants.

In city transportation

The city has a metro line connecting downtown with suburbs in the northwest. There is also an extensive bus and shared taxi "Dolmuş" network. The "dolmuş" in Bursa are more likely to be a normal looking white car with a sign on the roof rather than the yellow minibuses that are common in Istanbul. The Bursa Metro is called Bursaray.

Dates

Congress date is between 26 - 31 August 2012. Provisionally the reservation is made for 26 - 31 August 2012 at Almira Hotel & Conference Center for IVRA - EVDI 2012.

Meeting Venue

We are proposing the Almira Hotel as Congress Venue.

Almira Hotel



The **Hotel Almira Bursa** is located at the city center and only minutes away from Bursa's most popular attractions

Offering luxurious accommodation in the city centre for 20 years, this 5-star hotel boasts an impressive range of quality facilities. Completely renovated in 2005, The Hotel consists of 235 Luxurious Rooms, 14 Suites and 1 King Suite with a total capacity of 550 Beds. Disabled Accessible Rooms and Non Smoking Rooms are available upon request. All the **Rooms & Suites** are tastefully decorated and equipped with Bath, Hairdryer, Direct Dial Telephone, 6 Channel Music, Mini Bar, Air Conditioning, Satellite TV, Cable TV, Cine 5 and Safe Box.









The hotel facilities include a lobby with a 24-hour reception, a hotel safe, lifts, a currency exchange counter, a cloakroom, a children's playground, a kiosk, various shops, a hairdressing salon, a nightclub, a kids' club, a games room, a car park, a garage and a TV room. An outdoor swimming pool includes a terrace with city views, while the innovative indoor pool includes an artificial waterfall. Both complement the hotel's extensive health and leisure facilities, with a Turkish bath, oxygen bar, Jacuzzi, authentically styled "Hamam" the Turkish Bath and various health, beauty and massage therapies are available.

With 5 restaurants and 3 bars, there is little chance that you'll be bored. Dining options include a café and an air-conditioned à la carte restaurant (including highchairs for children). It is also possible to make use of the in-house laundry, room and medical services as well as the public Internet terminal (WLAN).









Congress Facilities: There are 11 versatile function rooms on site, including a grand ballroom, meaning any occasion can be accommodated.

Congress Center Meeting Rooms.

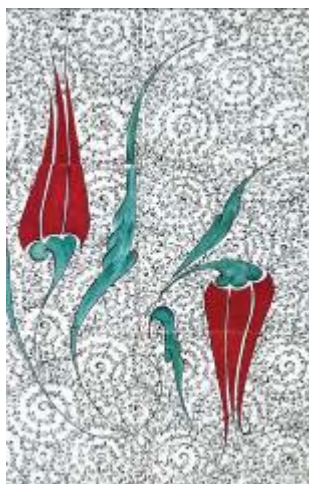
ALMIRA CONGRESS CENTER											
 ALMIRA HOTEL BURSA	KAT/FLOOR	DIMENSIONS ÖLÇÜLER			CAPACITY KAPASİTE					LIGHTING IŞIKLANDIRMA	
		L x V BOY x EN	HEIGHT YÜKSEKLİK	SQM M ²						NATURAL DAYLIGHT GÜN IŞIĞI	DIMMER SPOT
					RECEPTION COCTAIL	BANQUET BANKET	THEATRE TYATRO	CLASSROOM SINIF DÜZENİ	U SHAPE U MASA DÜZENİ		
BÜYÜK SALON	-1	23x30	5.5	1000	1300	720	800	300	—	●	●
B. SALON FUAYE	-1	27x11	2.45	306	500	—	—	—	—	●	●
FIRUZE 1	-1	11.56x6	3	70	—	45	60	30	28	—	●
FIRUZE 2	-1	16.10x6.3	3	100	—	60	110	50	35	—	●
FIRUZE 3	-1	19.20x6.35	3	120	—	70	120	50	35	—	●
FIRUZE FUAYE	-1	40x10	2.70	245	300	—	—	—	—	—	●
SUDE 1	-1	11.5x14	3.1	160	—	90	160	80	50	—	●
SUDE 2	-1	9.5x8.6	3	80	—	40	75	40	30	—	●
SUDE FUAYE	-1	13x10,20	2.40	185	100	—	—	—	—	—	●



MULTI FUNCTIONAL MEETING ROOMS

 ALMIRA HOTEL BURSA	KAT/FLOOR	DIMENSIONS ÖLÇÜLER			CAPACITY KAPASİTE					LIGHTING IŞIKLANDIRMA	
		L x V BOY x EN	HEIGHT YÜKSEKLİK	SQM M ²						NATURAL DAYLIGHT GÜN IŞIĞI	DIMMER SPOT
					RECEPTION COCTAIL	BANQUET BANKET	THEATRE TIYATRO	CLASSROOM SINIF DÜZENİ	U SHAPE U MASA DÜZENİ		
ŞEHRAZAT	7	35x18	3.8	550	500	450	550	200	—	●	●
ŞEHRAZAT FUAYE	7	12x9.5	3.5	114	120	—	—	—	—	●	●
ALLUNA HAVUZBAŞI	8	22.80x50	—	750	1000	590	—	—	—	●	●
DİVAN	0	18x14	3	250	200	180	130	60	40	—	●
DİVAN FUAYE	0	8.5x11.5	3	50	60	—	—	—	—	—	●
HANZADE 1	1	18x17	3	300	—	—	—	—	—	●	●
HANZADE 2	1	18x11	3	200	150	130	100	50	30	●	●
OSMANLI MEYDANI	1	18x11	2.5	400	250	150	120	60	40	—	●
PANORAMA 1	7	18x24	2.65	100	—	60	100	50	35	●	●
PANORAMA 2	7	7x7.1	2.7	50	—	30	40	20	18	●	●
PANORAMA 3	7	7.5x8	3.2	60	—	30	40	20	18	●	●





Accommodation

There are many good choices of lodging to be found within city of Bursa, reflecting its ever-increasing popularity. Many of the best hotels in the Bursa area are just a matter of minutes from the Sea of Marmara and its inviting beaches, with a good choice of accommodation being situated within the outlying suburbs of Gemlik and Mudanya. Visitors are welcomed and cared for in the grand and gracious traditions of hospitality.

The hotel alternatives are between 70 € -175€ regarding their category.

HOTEL Alternatives	District	Category	Rooms	Web Page
ANATOLIA HOTEL	ÇEKİRGE	5*	95 rooms	www.hotelanatolia.com
ÇELİK PALAS HOTEL	ÇEKİRGE	5*	158 rooms	www.celikpalasotel.com
KERVANSARAY THERMAL HOTEL	ÇEKİRGE	5*	211 rooms	www.kervansarayhotels.com
MARIGOLD	ÇEKİRGE	5*	120 rooms	www.marigold.com.tr
BÜYÜKYILDIZ HOTEL	ÇEKİRGE	4*	75 rooms	www.buyukyildizotel.com
CENTRAL HOTEL	CITY CENTER	4*	52 rooms	www.centralhotel.com
DİLMEN HOTEL	ÇEKİRGE	4*	90 rooms	www.hoteldilmen.com
GÖNLÜFERAH HOTEL	ÇEKİRGE	4*	70 rooms	www.gonluferah.com
HOLIDAY INN HOTEL	GÖRÜKLE	4*	130 rooms	www.holiday-inn.com
KERVANSARAY BURSA HOTEL	OSMANGAZI	4*	112 rooms	www.kervansarayhotels.com
HILTON HAMPTON	FAIR AREA	3*	107 rooms	www.hampton.hilton.com
IBIS HOTEL	FAIR AREA	3*	200 rooms	www.ibishotel.com
KARAKAYA HOTEL	CITY CENTER	3*	42 rooms	www.karakayahotel.com.tr

Travel Documents

Visa requirements for Turkey vary depending upon the diplomatic agreements between the countries. Entry visa to Turkey can also be obtained at Istanbul Atatürk Airport for some countries. Participants are requested to check with a Turkish consulate in their home country or with their travel agency for visa requirements.

Hotel and Congress Registrations

The PCO will design an exclusive IVRA'2012 website (tentative domain name: will be www.ivra2012.com) and create enough number of e-mail accounts for the use of the related parties.

This web site will contain all detailed information about Turkey, Bursa, Istanbul, the venue, programs, hotels, tours, sponsors etc.

On line Hotel and Congress registration will also be available on the web site as well as on line Abstract submission and evaluation of the abstracts.

Food and Beverage

Accommodations will be Bed & Breakfast basis.

Coffee Breaks in mid-morning, mid-afternoon and Luncheons for Business Meetings will be served at conference venue within inclusive of conference registration fee.

Social Program

In order to take a deep breath from the scientific program of the congress, Organization Committee has planned attractive programs to see the natural and historical beauties of Bursa as well as enjoy Turkish food while getting together with your friends and business partners.

Welcome reception will be organized at Almira Hotel terrace with a beautiful view over the city.

Gala Dinner is proposed to take place at a seaside resort namely Mudanya, which is only 30 minutes drive to downtown Bursa, on the terrace of a very nice Hotel which is overlooking the sea of Marmara. Guests will have chance to taste the local food, and drinks, while enjoying floor show.

On the 2nd day afternoon of the Congress a short Bursa city tour is planned with dinner in a local restaurant. Our menu is world famous “Döner Kebap” which is actually originated from Bursa.






On the 3rd day of the Congress for all participants a full day tour to Istanbul is planned. Sites like Topkapı Palace, Blue Mosque, Grand Bazaar and St. Sophia are the ones which will be visited during this tour. Lunch will be served in a local restaurant.

As seen, the Organization Committee has planned all what should be done in Bursa and also in Istanbul.

There will be offered also some pre and post Congress tours for those days who wish to experience more and/or other sites of Turkey.



Suggested Preliminary Program

	26.08.2011	27.08.2011	28.08.2011	29.08.2011	30.08.2011	31.08.2011	01.09.2011
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
 DAY TIME	Registration / Residents Course	Scientific Session	Scientific Session	Continuing Education Seminars Istanbul Tour	Scientific Session	Scientific Session	Scientific Session
		Coffee Break	Coffee Break		Coffee Break	Coffee Break	
		Scientific Session	Scientific Session		Scientific Session	Scientific Session	
		Lunch	Lunch		Lunch	Lunch	
		Scientific Session	Half day Bursa City Tour 		Scientific Session	Scientific Session	 Departure
		Coffee Break			Scientific Session	Scientific Session	
	Scientific Session	Scientific Session	Scientific Session	Scientific Session			
Opening Ceremony	AGM IVRA			AGM ECVDI	AGM EVDI	 Departure	
 Evening	Welcome Reception	Dinner - City Museum	Dinner - Iskender Kebap		FREE EVENING	Gala Dinner	





Further Information

Leisure and Cultural Activities - Daily Tours

Bursa city tour programs will be designed and available for accompanying persons and participants.



The places to be visited are;

— Complexes, consisting of a mosque, tomb of the sultan and his family, soup house where meal was served to the poor for free and a bath which were built by the order of Sultans during the period of when Bursa was the capital city of the Ottomans before Istanbul was conquered by Fatih Sultan Mehmet.

- Mosques other than the ones within the complexes, the most visited museums of the city and an ancient bridge.

- A 700 years old Ottoman village

Below, you can find brief information about the places that will be visited.

BURSA CITY MUSEUM

www.bursakentmuzesi.gov.tr

Bursa City Museum tells the 7000 years of history of Bursa city. At this wide range of historical spectrum, historical, geographical, commercial, social, economic and cultural values of Bursa are brought out through using a systematic way. The Museum was opened on 14 February, 2004. At each floor of the three-storied Museum, a different type of an expression style is perceived. At the entrance floor, chronological way of expression and at the lower floor and the upper floor, thematic way of expression can be observed. City Museum organizes "Street Games Festival" every year in the garden of the Museum in April.



The Bursa City Museum was nominated by the panel of judges and is commended for "noteworthy contribution to public quality".



KARAGÖZ MUSEUM

In order to carry Karagöz-Hacivat Shadow Theatre art and craft that has been identified with Bursa, to the international platform; The Karagöz Museum was restored by Bursa Metropolitan Municipality and opened in February 2007.

There are regular courses for Karagöz figure making and Karagöz Shadow Theater shows for schools and tourists.

The collections of the museum are the figures of all the Karagöz shadow play characters, music instruments that are played during the show, puppets that are left to the museum by the foreign puppet companies at the "International Karagöz Puppet and Shadow Theatre Festival", newspapers about Karagöz from the Ottoman period and books on Karagöz.



ULUCAMI

The Mosque was built by Sultan Yıldırım Bayezid in 1400 in the center of the city. It consists of 20 domes on twelve columns. The walls and the columns are decorated with the verse of Kur'an written with special style of Ottoman calligraphy, in Turkish called "Hat".



ULUUMAY TRADITIONAL OTTOMAN FOLK COSTUMES AND JEWELRY MUSEUM

The Museum was opened in the Madrasah of Şakir Ahmet Pasha in September 2004. 79 pieces of traditional Ottoman costumes from all around Turkey and 400 pieces of ethnographic jewelry are exhibited in the Museum. It is a unique collection in Turkey by means of number and quality.

MURADIYE COMPLEX

Muradiye complex was built by Sultan II. Murat in 1425. It is the last complex built in Bursa by Ottoman Sultans. The complex consists of a madrasah, a mosque, a bath, a hospital and tombs. This is the place where you can experience the feelings of life and death, dreams and reality, sorrow and peace at the same time.



MUSEUM OF TURKISH AND ISLAMIC ARTS

The Museum was established within the Madrasah of Yeşil, which was constructed between 1414 - 1424. As the original characteristic of a Madrasah, inside is decorated with mosaic tile and stained glass. In the museum, pieces from Turkish and Islamic Arts which belong to the period a.d 10th century to the 20th century and the coins used from the beginning of the 7th century a.d until early 20th century. Examples of grave stones and stone epigraphs can be seen in the garden of the museum.



ORHAN CAMI

The Mosque and the complex of madrasah, bath and the caravanserai was built by Sultan Orhan to enlarge the city in the years of 1339/40. It was outside the city walls at the time it was built.

YEŞİL (GREEN) COMPLEX

The complex consists of Yeşil Mosque, Yeşil Tomb and Yeşil Madrasah. It was built in 1491 with the order of Çelebi Sultan Mehmet. Yeşil Tomb is accepted as one of the symbols of the city.



IRGANDI BRIDGE

It was built on the ancient Silk Road in 1442 by Pir Ali. After the earthquake in 1855 it was damaged seriously and restored in 1940. It is one of the four bridges in the World which has a bazaar on two sides.

KOZAHAN (Caravanserai and Trade Centre)

It was built by the order of II. Sultan Bayezid in 1490/92. It was one of the cocoon trade centers through history. Now silk clothes and fabrics can be bought at the shops and one can enjoy a cup of Turkish coffee in the garden of the Inn.



COVERED MARKET (BAZAAR)

It was built at the end of the 14th century with one hundred shops. It is located in the center of the city among Emir Inn, Koza Inn and Geyve Inn. Through time, many other shops have specialized on herb and spice, puff making and selling, chest making and selling, goldsmithery, yarn selling and copper work. It is the second biggest covered bazaar in Turkey after the one in Istanbul.

MERINOS CULTURE CENTER

Merinos were a wool production factory opened by the order of Turkish Republic's founder Mustafa Kemal Atatürk. The land of the factory will now be a culture center, which is one of the new projects of the Bursa Metropolitan Municipality. The 270.000 m² area will consist of an Energy Museum, a Textile Museum, the Bursa Sports History Museum, 210.000 m² park, culture and congress center with a higher capacity than the existing ones, cafes and restaurants where local cuisine will be served.

EMIR SULTAN COMPLEX

It was built by the order of Ottoman Sultan Yıldırım Bayezid's daughter in the name of her husband Emir Sultan in the beginning of the 15th century. Among the mosques in Bursa, Emir Sultan Mosque has the largest dome and courtyard.



CUMALIKIZIK

Cumalıkızık is the 700 years old Ottoman Village, located on the eastern part of Bursa. The houses of the village are the most important samples of Ottoman rural architecture. The village is famous for its fresh fruits, fruit jams and local noodles.



Pre - Post Tours



ISTANBUL Tour

1st Day: Arrival in Istanbul, transfer to the hotel which is located in the heart of the city.

2nd Day: After breakfast at the hotel, departure at 09.00 for tour of St. Sophia, Underground Cistern and Blue Mosque. After lunch, Kariye and Istanbul Modern Arts Museums and Grand Covered Bazaar tour. Dinner at Kumkapı district where you will taste local food with local music. Transfer to the hotel. (Breakfast/Lunch/Dinner)

3rd Day: After breakfast at the hotel, departure at 09.00 for tour of Topkapı Palace and its Harem

section. Lunch at Konyalı Restaurant. Departure after lunch. Transfer to the airport.

Full Day Tour to EPHESUS

Early morning departure to Izmir and travel by bus to Ephesus. Visit the Shrine of the Virgin Mary, known to be her last residence. Visit the old Greco-Roman city of Ephesus, Marbel Street, Odeon, Library, Double Church, and Great Theatre. Lunch will be served before tour of the Archeological Museum and the St. John Basilica. At the end of the tour, travel back to Izmir airport for an evening flight to Istanbul.



Two-Day Tour to CAPPADOCIA



1st Day: Early morning flight to Kayseri and travel with buses to Cappadocia. The tour will take you along the famous Silk Road to the underground city of Kaymaklı, which was used by the Christians of the seventh century as a hideout place from persecutions. Travel to Üçhisar, a natural citadel, which will enable you to enjoy a splendid panoramic view of the sea. Dinner and overnight accommodations will be provided in a four star hotel in Cappadocia.

2nd Day: After breakfast at the hotel, visit the Göreme Valley, Highlight of the Cappadocia region. This valley houses rock churches and monasteries painted with colourful frescoes. At the end of the tour, departure to Istanbul by plane.

Four-Day Tour to ANTALYA

1st Day: Early travel from Istanbul to Antalya by plane. Afternoon tour at the Roman Emperor Adrian's Gate. Visit of the Old Harbor and Archeological Museum. Dinner and overnight stay will be at a four star hotel in Antalya.

2nd Day: Buffet breakfast. Departure from the hotel for a full day tour to the Pamphylian Cities of Perge, Aspendos and Side, with their impressive ruins and well preserved theatres in the fertile plains of Antalya.

3rd Day: Buffet breakfast. Visit the ancient city of Phaselis. Swimming on the sandy beaches, as well as a chance to wander among close by Roman and Byzantine inspiring ruins. Lunch will be served in Demre. Afternoon visit of the finest examples of Lycians funerary architecture found at Myra, and of the church of St. Nicholas. Dinner and overnight stay at a four star hotel in Antalya.

4th Day: After breakfast at the hotel, departure to Istanbul by air.



GENERAL INFORMATION ABOUT TURKEY

TURKEY – Quite Extraordinary

Turkey: The name alone conjures up visions of oriental splendor, mystery and intrigue. This was the land of Sultans, harems, and opulent palaces. Today Turkey is a modern democratic country. Although most of the population has adopted the religion of Islam, Turkey is a secular country and is not ruled by Islamic rules.

There are countries, which you realize at first sight that they are something extraordinary. Turkey is definitely one of them. Its history, its people and its climate make it one of the rare places on earth which attract people from all lands, beliefs and races. In one sense, Turkey is a museum of cultures. The meeting place of three of the world's great civilizations: Roman, Byzantine and Ottoman. The former center of Christendom; the crossroads of Asia and Europe, a land of tolerance... Two great empires, one the leader of the Christian world, the other the Moslem world, were founded on these lands. Byzantine and Ottoman history is lived, not read in Turkey. The ancient Greeks once lived here too, and one of the greatest epics of their time takes place in Troy, now a part of modern Turkey. Before them, there were Hittites, and the Lydians, and before they passed away from the scene of civilization, they left their cultural stamp on these lands for us to witness and to appreciate. On the grounds of Anatolia there is Demre, known as Myra in ancient days, a small site located on the shores of Mediterranean, which is the birth place of Santa Nicholas. How about Noah's Arch, known to be lying over Mount Ararat?

Turkey is also blessed with an extraordinary climate, a preserved areas of sun, green and clean air, while most of the world is being rapidly turning gray with pollution. The Aegean and Mediterranean summer is lasting almost for eight months. The dwellers of this unique land are used to living hand in hand with nature, which has been kind to them for millennia. They also like to share what nature has given them with other people, a sign of what has been known as Turkish Hospitality.

Wherever you go, you will be greeted with genuine warmth and generosity, for the tradition of Turkish hospitality, declares that every traveler is a guest of God. Here you will find people who enjoy life and are eager to share their optimism with you.

But this vast country does not only belong to the past. Today's Turkey is a safe, modern, secular and western-oriented nation with a booming economy. Her cities teem with cosmopolitan style.

Turkey, enriched by the treasures of ages past, is a nation prepared for the 21st century.

If you are traveling and are determined to see what is worth seeing in this World, come to Turkey, because Turkey is the destination that welcomes all people, of all races, colors, religions and beliefs.

The ancients called it Asia Minor - that land mass procuring from the depths of Asia into the eastern Mediterranean, defined by the Black Sea to the North, the Aegean to the West and the deserts of Arabia to the South.

Since the dawn of time, the land of mountain ranges, high plateaus and fertile river valleys that has been dividing line between the Orient and Occident. The Persian King of Kings, Xerxes, crossed westwards with his Asian hoards on their way to victory at Thermopylae and defeat at Salamis; Alexander the Great reserved that movement when he led his Macedonians eastwards across Anatolia as far as India in pursuit of his world empire, giving the land its delible Hellenic stamp. The Romans, too, saw in Anatolia a granary and bulwark against their traditional enemies to the East; it was at Zela, east of Ankara, that Caesar uttered his famous words: "Veni, Vidi, Vici".

Anatolia was also the nucleus of the 1000 year Byzantine Empire, with its capital established at Constantinople, and it was here, too, that early Christianity first took root, only to be replaced with the advent of Islam, first under the Arabs, and then under the Seljuk and Ottoman Turks, who pushed the frontiers of their empire from the Persian Gulf to the Atlantic and from the Indian Ocean to Vienna.

Slowly but surely, however, territorial gains were whittled away, until nothing remained but the spirits of the Turks under the leadership of Mustafa Kemal Atatürk to reestablished modern Turkey in the ancient landscape of Anatolia.

Modern-day Turkey is a marriage of the character of ancient Anatolian civilizations and the progressive secular democracy and reforms launched by Mustafa Kemal Atatürk, the father of the Turks. The country is a fusion of vibrant Mediterranean cultures and the enchantment of the East, a combination of the cosmopolitan atmosphere of the European Cities and the beautiful simplicity of village life.

Turkey is a country that will begin the new century with a remarkable record of self transformation behind it and almost limitless opportunities ahead. It has made startling political, economical and social progress in the last 70 years since Atatürk, the founder of the Turkish Republic, embarked on a conscious quest to catch up with the most advanced countries of the world. Its market economy is successful and expanding at a rapid rate, creating a model for the emerging economies of the neighboring countries.

Given the new world order, the geopolitical position of Turkey makes it as important a cultural crossroads today as it was in Roman, Byzantine and Ottoman times. Its vital position as a link between East and West gives the city great symbolic power as host site for the “**IVRA 2012**”.

ISTANBUL

“as for the site of the city itself, it seems to have been created by nature for the capital of the World” – Ghislan de Busbecq, 1504.

“and if were possible the whole world would go there and the city would deserve the support of them all” – Guibert of Nogent, 1109.

Istanbul a key point in geography, focal point of the interests of international powers, capital of empires, the only city in the world that belongs to two continents Europe and Asia. This unique position makes it the only city established on two continents where one can make an intercontinental trip on bus.

There is, of course, far more than geography to the magical hold Istanbul has exerted over man’s imagination throughout its fabled history. Three separate empires ruled the world from this powerful capital – the Romans, the Byzantines and the Ottomans. Traces of their presence – in accident walls, magnificent mosques, brilliant palaces – shape Istanbul’s alluring landscape and color its exotic texture. For more than 3000 years, this city has been a crossroads of cultures, a rendezvous of East and West.

Istanbul was first settled in the 7th century BC. It was named Byzantium, after its founder, Byzas the Megarian. The Seraglio Point is the place of the original settlement. Surrounded by waterways, the major trading routes of the time, it grew rapidly in the two centuries following its foundation. The prime location and instant prosperity also invited many invasions from many directions. Persians, Spartans and Alexander the Great ruled in their periods but it survived them all. In 73 BC she had become a roman city, bequeathed to the Roman Empire in 330 AD. Remaining it New Rome. But the name did not catch that it become to be called “Constantinopolis”.

In 1453, after the conquest of the city by the Ottomans, she then started to be imperial capital of the Ottoman Empire and named as Istanbul. And it has been a capital ever since the first to east Roman Empire, until 1923 when the capital was moved to Ankara with the foundation of Republic of Turkey.

The reign of two millennia and the multitude of cultures has left very rich in historical landmarks.

Today, Istanbul blends the modern and ancient in a seamless tapestry of life. In the new world order that is unfolding before us, Istanbul stands as a modal of free market economics, enlightened social reforms, cultural and religious diversity and environmental action. In many ways, as in the past, Istanbul is the capital of the future – a marriage of East and West for the benefit of both.

The skyline of Istanbul is shaped and dominated by the domes and minarets of over 400 mosques they are concentrated in what is called “The Old City” or the Historical Peninsula. The area of the Byzantium capital is still encircled by city walls.

Geographically Istanbul is divided into three, cut by bodies of water. The main divisions into two, as European and Asian, by the Bosphorus. The European section is further divided into two, as the Old and the new cities, by the Golden Horn. The concepts of old and new are relative to each other only and cannot be related to anything else as the New City was largely reshaped in the Republican Period, it still carries the main divisional characteristics of Byzantium.

Istanbul – the fusion point of cultures and religions, a proud symbol of the past and the future, the junction of Europe and Asia – has the impetus and the resources to make your clients enjoy a memorable trip.

Useful information

PASSPORT & VISA

Tourists are required to carry a valid passport for at least three months beyond the date of entry. For some countries a visa is required. Please consult the nearest Turkish Consulate or Turkish Embassy for visa related issues. Visa for the citizens of some countries can be obtained upon arrival.

LANGUAGE

Turkish written in Latin alphabet is the official language in Turkey. Especially in metropolitan cities and coastal regions most of the people speak a second language such as English, German or French. Italian and Spanish are also languages that are known and spoken.

CLIMATE

Summer & autumn are popular times to visit Bursa because of the comfortable climate with highs between 15 - 28 °C (59 - 78 °F).

TIME ZONE

GMT + 2 hours. Same time zone is used all over the country.

ELECTRICITY

The electrical current in Turkey is 220 volts, 50 cycles alternating current (AC). Wall outlets take continental-type plugs, with two round prongs. 110 Voltage is also found in some 5 star hotels.

WEIGHTS and MEASURES

Kilograms and metric system is used in Turkey as weight and measuring system.

BANKING, MONEY and CREDIT CARDS

The big retail banks all have ATMs; some of them give cash advances for credit cards such as Visa, MasterCard, and American Express. Almost all ATMs have a language key that enable to read the instructions in English. Credit cards are commonly used in Turkey, and an ID card needs to be shown while using for security reasons. Banks can exchange foreign currency and travelers' checks with your passport as proof of identity. Exchange offices offer a faster service and better rates when compared to banks or hotels. Turkey has no black market; foreign currencies are readily accepted in most shops, hotels and restaurants in many tourist areas. The countrywide branches of Finansbank, Fortis Bank, Denizbank, Oyakbank and TC Ziraat banks will do Western Union transfers.

The Turkish Lira (TL) (brought into circulation at the start of 2005 to replace the old lira's unwieldy denominations) comes in banknotes of 5, 10, 20, 50 and 100. The Kurus (Kr) comes in coins of 1, 5, 10, 25, 50.

The value-added tax, here called KDV, is usually 18% and nearly always included in quoted prices. Certain shops are authorized to refund the tax for foreign tourists.

CUSTOMS

Items such as jewellery and unusually expensive electronic and photographic gear are supposed to be declared on entry and may be entered in the passport to guarantee to take them out of the country again while leaving.

It is strictly illegal to export antiquities more than a century old. Customs officers may want a proof of having permission from a museum before letting to leave with an antique carpet.

WORK HOURS

Banks are open weekdays from 8:30 a.m. until noon or 12:30 p.m., depending on the bank, and from 1:30 p.m. until 5.00 p.m. However, there are some banks continuing to serve during lunch breaks.

Museums are generally open Tuesday through Sunday from 9:30 a.m. until 4:30 p.m. or 5:30 p.m. and closed on Monday. Palaces are open the same hours but are closed on Thursdays.

Shops and bazaars are normally open Monday through Saturday from 9:30 a.m. to 7.00 p.m., and usually closed all day on Sunday. But most stores in shopping malls and crowded streets are open seven days a week.

MAIL SERVICES and TELECOMMUNICATIONS

All post offices bear the distinctive yellow PTT sign, meaning Post, Telephone and Telegrams. The central Post Office in Istanbul is open Monday through Saturday from 8 a.m. to 9 p.m., Sunday from 9 a.m. to 7 p.m. Smaller ones are open Monday through Friday between 8:30 a.m. and 5.00 p.m.

Direct local and international calls can be made from public phones by using telephone cards sold in PTT and big newspaper stands. In some public phones credit cards can also be used for calling. GSM service is also available in Turkey, and Turkcell, Vodafone and Avea as the main GSM operators of Turkey have roaming agreements with many other international operators.

PROFESSIONAL CONGRESS ORGANIZER (PCO)

Burkon Tourism & Congress Organization



FOUNDATION

February 1st, 2000

MEMBERSHIPS

Amadeus, GTA, Tatilplanet, THY, Atlasjet, Pegasus, Sun Expres

CERTIFICATES

IATA (British Airways, Lufthansa, KLM,...)
TURSAB Group A
ISO 9001-2000

OUR VISION

Being modelized, obeying the laws and being an institutional foundation having confidence of the customers.

OUR MISION

Provide improvement of the tourism sector. Being useful for the staff and the society.

VALUES

Obtaining the best service to the customers as a basic principle.
Having a high opinion on the customer rights.
Ensuring the customer privacy.
Obeying the ethic rules.
Being respectful to the environment.
Being respectful to people.
Assimilating continuous improvement and quality management system.

QUALITY POLICY

Providing customer gladness and being favorable for the community.

We undertake;
Giving fine service to the customers and improving our service quality continuously,
Protecting the customer rights,
Taking up the customer privacy seriously,
Obeying the laws and ethic rules,
Being respectful to the environment,
Implementation and development of the ISO 9001:2000 (Quality Management System)
to maintain this.

For more information, please visit the web site: www.burkon.com

Çekirge Cad. No: 51 – C Bursa – TURKEY
Tel : +90 224 233 4000 Fax: +90 224 233 8000
E-mail : kongre@burkon.com
www.burkon.com

